ENOUGH
MOTHERS AND CHILDREN FIGHTING TO CHANGE THEIR LIVES
SAINT JOHN’S PROGRAM FOR REAL CHANGE

SAINT JOHN’S PROGRAM FOR REAL CHANGE ISN’T FOR EVERYONE—and it’s not by accident; it’s by design. In 2007, we stopped giving our families ‘Band-Aids’, and instead, began to provide them a roadmap out of poverty and despair. In reality, our role is NOT to provide an emergency meal or warm bed, nor to provide shelter in and of itself. Rather, Saint John’s supports our families to learn how to think and behave differently, to make new choices, in order to rewrite their futures.

Saint John’s is for the woman who is ready to work hard, ready to be uncomfortable, and ready to confront her inner demons. It is for the woman who has hit rock bottom and said, “Enough is Enough!” Before she is even admitted into our program, she is placed on our 350-person-long waiting list that requires her to call our office daily, which in and of itself, is a means of determining her commitment to doing something different. Immediately, this eliminates those who aren’t serious about the hard work it takes to succeed at Saint John’s. Real Change requires real work.

Once a woman is accepted into our program, she takes the first step in an 18-month process to become the primary provider for her family. Saint John’s provides her with mental health services, drug and alcohol counseling, High School Equivalency testing, employment and on-the-job training, and crucial classes in effective parenting, healthy relationships, money management, exercise and computer literacy. With each step taken, a mother becomes increasingly self-sufficient and confident. By the end of the program, Saint John’s graduates have earned employment and have moved into independent housing.

Most of our women struggle mightily to overcome deeply entrenched behaviors and to detach from the familial network that is oftentimes their straightjacket. To help them separate from it all, we impose sobriety, a daily 6:00 am wake up call, a strict curfew, chores, mandatory classes and have a closed campus every day but Sunday. For most of our families, this is a rude awakening coming from a background with little to no structure, stability, work ethic, or work experience.

Saint John’s celebrates its 30th Anniversary this year. With three decades of experience under our belt, it became clear to us that our moms needed more than food and shelter. With your support, we built a one-of-a-kind program that delivers real and lasting change.

In our 30th anniversary year, as we celebrate and honor the real change being achieved by Saint John’s and the families we serve, we are also celebrating the real change realized by one of our donors. Please take a moment to read Robert Huenke’s article on page 17. I think you will be as inspired as we are to know that real change is happening all around us, even in some of the darkest and most difficult of places.

Michele Steeb
Chief Executive Officer
This brings Jackie T.’s story to mind. After a chronic history of alcoholism, she hit rock bottom. Losing custody of her 18 month old son, Alexander, and pregnant with her second child, she was running out of options. With her hope dwindling, she knew enough was enough. It was her decision to enter Saint John’s that gave her a fresh start and a new life.

Fast forward to today... Jackie is now armed with new parenting skills and self-confidence! She regained custody of her son, Alexander, graduated from the Plates Employment Training Program in August, and has moved into an apartment. As a member of our job-training program, Jackie had the opportunity to work under Chef Rob Rossi at our May Guest Chef Dinner. Impressed with her ability, personality and work ethic, he offered her a full-time job as a prep cook at his restaurant, Pangaea Bier Café. Now, that’s an accomplishment—from a point of crisis to a future filled with hope. Jackie pushed passed her obstacles, set some great goals and soared right past them!

The drive, determination and strength Jackie has shown throughout her transformation at Saint John’s is just one example of many women who make this same life journey. We are excited and proud to share more about these brave women, their resilient children and the beautiful stories we see unfold each and every day. To read more about our clients and Saint John’s Program, subscribe to our blog at: www.saintjohnsprogram.org/blog. Over time, we hope to know you better, too. Please send us your thoughts, engage often and share the Saint John’s story with all those in your life you believe share your love and care for our community.
EMPLOYMENT TRAINING AT PLATES AND PLATES2GO is part of the comprehensive program that Saint John’s has created to deal with the underlying factors that have led women and their children to homelessness. Here, and at our other employment training program, First Steps, women receive the critical skills that will set them up for a thriving future as employed and independent women, able to provide for themselves and their children.

The walls of both restaurants are filled with pictures and stories that illustrate the challenges, triumphs and courage that these women have experienced and demonstrated along their Saint John’s journey.

When you dine at Plates or Plates2Go, or utilize our terrific catering services, you make a statement that you too care about community, about women and children, and you demonstrate your commitment and belief that everyone deserves a second chance.

FROM LIEUTENANT GOVERNOR GAVIN NEWSOM’S SWEARING IN ceremony, to corporate business meetings, to holiday parties, to CityYear’s 400 person gala, Plates can satisfy virtually any catering need. Give us the opportunity to make your event a success, too!

AT PLATES, YOU WILL EXPERIENCE A FULL MENU OF DELICIOUS ENTREES, from pastas to unique sandwiches and salads, all while dining next to a stunning original art-piece created by local artists Julie Bjorgum and Daryl Williamson. This “giving tree” encompasses an entire wall and honors the donors that support our mission. The tree itself represents the strong and growing women we serve, as they grow deeper roots and stretch their arms towards the sun and build healthy futures, filled with new-found skills, goals, self-esteem, and empowerment.

Plates2Go is located in the heart of midtown and is adorned with pictures and stories to inspire you as you enjoy terrific and creative food either comfortably inside or on our new, and super cool patio! The menu has many unique items and the house-made potato chips are quickly becoming a midtown legend.

Come dine with us. Read the stories, enjoy a great meal and know that your dollars are propelling brave women and their children to a new life and a new beginning. You will walk away with a full and happy tummy and heart, and that is a deeply satisfying feeling.

Plates Cafe and Catering is located on 14 Business Park Way
www.eatatplates.com

Plates2Go is located on 1725 L St.
www.plates2go.org

{Come dine with us. Read the stories, enjoy a great meal and know that your dollars are propelling brave women and their children to a new life and a new beginning. You will walk away with a full and happy tummy and heart, and that is a deeply satisfying feeling.}
FOR APRIL, WRITING IS A FORM OF EXPRESSION. After enduring 25 years of spousal abuse, April made the courageous decision to enter our program, and her children rallied around her! Proud of her brave decision to create a better future for the family, they worked hard every day, growing stronger as a family. During the darker days, April’s family found comfort in an unlikely source – the Pixar film, Finding Nemo. When they moved into Saint John’s, they were “randomly” assigned our “Finding Nemo” themed room, with “Dori’s” well-known mantra, “Just keep swimming” painted on the wall. They knew this was a sign from God – and exactly where they were meant to be. April created a stunningly powerful poem to express the painful times, the hard work, and ultimately the new hope that empowers her to “just keep swimming”. We thank April for sharing her story and reminding us to keep a little “Finding Nemo” philosophy in our own lives.

JUST KEEP SWIMMING

I was like Nemo,
the fish who was lost
physically abused, almost dying
I gave up on life
and no longer applying

My daughter holding me tight
as I hold back my cry
Whispering, “You gotta keep swimming.
Come on Mommy, try”

It was on that day I saw a bright light
It felt as if God gave me the strength to fight
So here I am swimming
in Saint John's where God guided me to be
Teaching me to live life,
I’m learning to love me
so now
I just keep swimming!!!

~April

DAVID AND CONNIE WRIGHT were introduced to Saint John’s famous Guest Chef Dinner’s in 2012 by legendary chef Biba Caggiano, and they have rarely missed one since! Each monthly “meal with a meaning” dinner has filled them with a deeper understanding, and a greater love, of Saint John’s tireless work in breaking the cycle of poverty and dependence one family at a time.

“Saint John’s is one of the best causes in Sacramento—it’s such a comprehensive program. The classes teach so much more than just helping in the kitchen. They teach lasting life skills.”

“One particular ‘graduation’ dinner a year ago will always hold a special place in our hearts. A woman in the program stood tall in front of 150 guests and told her a story...it was emotional. A man in her life had told her that her teenage son was dragging her down and that she should let him go...the more she thought about this, the more she realized that she was the one holding her son back. At that point, she was ready for change. She was ready for Saint John’s... The woman’s son was at graduation that evening and there was true pride in his eyes”, Connie recounts vividly.

“Saint John’s not only serves women, but their children. If women do better, children do better. It truly breaks the cycle”.

The best part of Guest Chef Dinners for the Wrights is always the food, the friends, and the fellowship of coming together to support something you believe in. David and Connie speak fondly of their friend Jack Johnson, who they first met years ago at a Guest Chef Dinner. “I think Jack is the only other person who has attended more Guest Chef Dinners than we have!”

David and Connie Wright support Saint John’s work with in-kind gifts to our donation center, generous monetary yearly gifts, and, after brainstorming unique ways to help Saint John’s this past March, Jack Johnson and the Wright’s joined together to pay for all the chairs cleaned at Plates Café!

For more than 30 years, Saint John’s Program for Real Change has honored our donors’ investments by creating real change across Sacramento County. At Saint John’s, we create lasting impact by focusing on long-term problem solving, not just temporary fixes.

David and Connie Wright, our heartfelt thanks and gratitude for all that you do! None of this would be possible without people like you.
30 YEARS OF OPENING THE DOOR TO REAL CHANGE

We are thankful to the Sacramento community for supporting change in the lives of homeless families at this year’s Tea for Real Change, held at Cafeteria 15L, honoring Donna Lucas and Sheila Becraft. Thank you to all of our supporters—we couldn’t do it without you!

This year’s Tea sponsors include:
- Wells Fargo, Allstate
- The California Endowment, Chevron, Sierra Health Foundation
- Lucas Public Affairs, Manatt, Pacific Housing Inc., Sutter Health
- Accenture, Bank of America, California Chamber of Commerce, Consolidated Communications, Dignity Health, Golden 1 Credit Union, Jan Owen, Kaiser Permanente, McDonald’s, Michele Steeb, Mulvaney’s B&L, Nationwide, Sacramento Kings, Safe Credit Union, Separovich/Domich, Skinstone, State Street, Thomas Law Group, Western Health Advantage
- A special thanks to Event Co-Chairs, Bobbin Mulvaney and Jan Owen.

Saint John’s provides a forward-thinking, successful and replicable model to support homeless mothers in becoming self-sustaining. For additional information visit www.saintjohnsprogram.org.

YOU HELP MAKE CHANGE HAPPEN, DAILY. Whatever your household needs, we need times 180 as we serve this number each day. Each time you generously donate money, goods or time, you are powering our mission and helping us break the cycle of poverty. Your contributions are used to help over 500 women and children succeed every year. You are our greatest partner, and we are deeply grateful for your support. Please consider supporting us by donating or sponsoring one of these pressing needs:

- Chest freezer ($400)
- Commercial sized BBQ ($500)
- USB Drives (1GB or larger)
- 250 Steak knives for Plates Café
- Commercial ice maker for Plates Cafe ($3,500)
- New or gently used laptops
- New or gently used office phones
- 5 New tricycles
- Art supplies for Children’s Center
- Plates uniforms
- Patio heaters for Plates2go ($500)

Please visit our website and see the simple form at Saintjohnsprogram.org/cars or call 1-866-628-2277 directly with any questions you might have.

WE ALSO HAVE A NUMBER OF ROOMS AVAILABLE to bear a “naming legacy”, allowing your family or company name to be showcased permanently as a significant donor to our work. The rooms available are:

- Big kid Playground 30,000
- Toddler Playground 25,000
- The Donation Center 25,000
- Exercise room 10,000
- Exam room 10,000
- Center for Health Living 25,000
- Laundry Room 10,000

For more information or to make a donation, please contact Irene Bailey at: 916-453-1482 or development@saintjohnsprogram.org or by visiting our website: www.saintjohnsprogram.org/donate.

DRIVE US FORWARD
WE RECENTLY BEGAN A PARTNERSHIP WITH VEHICLES FOR CHARITY, which allows you to donate an unwanted vehicle to Saint John’s, providing us the support we need to help more women and their children realize Real Change. Vehicles for Charity makes donating your vehicle absolutely effortless, and your donation is tax deductible. The car that served you for years can now serve a higher purpose.

Please visit our website and see the simple form at Saintjohnsprogram.org/cars or call 1-866-628-2277 directly with any questions you might have.

FILL A NEED
30,000 lives changed over 30 years

FROM HUMBLE BEGINNINGS IN 1985 as an emergency shelter for 20 women and children found sleeping on the steps of St. John’s Lutheran Church, this year we proudly celebrate 30 years of vision and growth and 30,000 lives transformed.

Now much more than food and shelter, Saint John’s combines temporary housing with comprehensive wrap-around services, stabilization counseling and extensive job training in an 18-month continuum program designed to provide Sacramento’s most vulnerable population, homeless women and their children, with the care and tools they need to make real change.

Program success is quantifiable and real. Accommodating an average of 500 women and children per year, a remarkable 96% of our job training graduates secure employment and move from homelessness and crisis to independence and self-sustainability. Sadly, around 350 women and children are turned away daily, because literally, there is “no room at the inn.”

Saint John’s iconic “Red Door” symbolizes a sign of hope and a beacon of help. In an effort to bring greater awareness and even more helping hands to support our mission, Saint John’s is launching the “Celebrating30!” campaign. Throughout the month of September, 30 Sacramento businesses, organizations and elected officials will proudly showcase their Saint John’s support by displaying their own red door, highlighting the journey of Saint John’s clients and the heights to which they will soar. This important and robust public relations and social media awareness campaign will be led by Saint John’s immensely talented and generous volunteer marketing partners, Misfit and Edelman Public Relations. The doors were created as a part of the CalPIA Women’s Career Technical Education (CTE) Program and donated to Saint John’s.

As we were founded on the steps of Saint John’s Lutheran Church, 30 congregations in the Sacramento community will also be “Celebrating30!” from their pulpits during the four Sundays in September, culminating on the 4th Sunday, when a Saint John’s alumnae will share her personal story of transformation from hopelessness to real change. Special thanks go to Pastor Rick Cole of Capital Christian Center, Pastor Bob Balian of Bayside Midtown and Pastor Frank Espegren of St. John’s Lutheran Church for spearheading this important effort.

Over the past 30 years, the unprecedented support of the Sacramento community has allowed Saint John’s to evolve from a temporary band-aid to a life-long cure for homeless families. The immediate goal of the “Celebrating30!” campaign is to create awareness that homeless families are on the rapid rise in our community and to help expand our program to support 30 additional families, equating to approximately 90 more women and children off the street and working towards a life of promise.

To take part in the real change happening here, visit www.saintjohnsprogram.org/30Years.

Sue Cawdrey, a freelance writer and public relations consultant, is a Saint John’s supporter and volunteer.

“Over the past 30 years, Saint John’s has evolved from being a band-aid to a cure.”
OVER TWENTY YEARS AGO, Peter Drucker made the outlandish statement that it was high time America changed the way we address and attempt to solve our ever-increasing social problems. A brilliant idea from one of America’s foremost thinkers...

Unfortunately, little has changed in these last twenty years. Poverty remains at 12% of the US population; the number of foster youth endures at 400,000; the number of people experiencing homelessness has nearly tripled. Meanwhile, society seems to have accepted that this is the way it is, and the way it will always be. Drucker pointed out that since World War II, the bulk of our welfare system’s budget is in the form of Entitlements… meaning funds devoted toward specific social tasks. Year after year, while the funds continue to flow and dramatically increase, the social issues themselves continue to multiply and escalate at an alarming rate. We would call this “senseless insanity”.

Drucker recommended a solution based on evolving from an outdated society with two distinct sectors (public and private) to three sectors (public, private and NON-PROFIT). Drucker wanted a recognized third non-profit sector that would govern itself like our private and public sectors succeeding or failing based entirely upon their own abilities to achieve their mission of delivering on their promise.

Author and rising social guru, Dan Pallotta, states that our culture demands our non-profits to solve some of the world’s biggest problems without any funds devoted to research and development, without any funds devoted to advertising, and worse, no ability to hire the best talent given the lack of competitive salaries offered. Instead, we demand that 100% of our donated non-profit contributions be allocated to direct service when, in fact, those same dollars devoted to advertising, to research and development and to competitive salaries can be leveraged into both better fulfillment of mission and many more donors devoted to the cause.

Pallotta states that committing to ongoing investment in R&D, to funding advertising campaigns to attract new customers, and offering competitive salaries to attract higher caliber employees, are all common practices in the private sector but are not even entertained in the non-profit sector. Non-profit “wisdom” states that donations be used to directly feed the hungry versus being used to fund an advertising campaign to leverage a $1 into $100 dollars.

THE DEFINITION OF INSANITY, ACCORDING TO ALBERT EINSTEIN, is “doing the same thing over and over again and expecting different results.” We need to drastically change our thinking, and we need to do it now. The social problems in this country and in our world are not going away… they are, in fact, growing. Society must demand change in the non-profit sector, and society must accept that the non-profit sector must have the ability to operate with the same tools used effectively in the public and private sectors. Our world has largely evolved by those willing to take risk, yet we expect our non-profits to be successful solving the toughest problems without any risk, without any of the tools the private sector uses to be successful. Pallotta states that if any of the Fortune 500 companies were to operate their companies the way we mandate our non-profits to operate, each and every one of the Fortune 500 would be out of business within months. Society, however, not only accepts this bad behavior but demands it from the non-profit sector. Non-profits are essentially being forced to behave badly!

How do we begin to turn this around? Step one - expect significant impact from the non-profits you support (at Saint John’s Program for Real Change, we went so far as to put ‘Real Change’ in our name). Step two - reward non-profits who are visionary and who are creating meaningful change with your charitable giving. Step three - expect, even demand, that non-profits market themselves in order to best fulfill their mission and leverage the dollars raised. Step four… let’s start a meaningful dialog about a 3rd sector.

Society needs to raise its expectations of the non-profit community at every level, and the non-profit community needs to raise its expectations of itself. In the world of business, this is what everyone would call good business.

Michele Steeb is President and CEO of Saint John’s Program for Real Change, an organization dedicated to solving the circular crisis of homelessness for women and their children. She is a leader in the area of providing education, job skills and new opportunities for those who desire to change and contribute to their world.

msteeb@saintjohnsprogram.org

David Flanagan serves on the Board with Saint John’s. He is a co-owner of Misfit, a California-based brand/ marketing agency that offers Brand Development, Strategic Planning, Media and Creative Services across a variety of marketing disciplines. He is also a co-owner of Red Rocket AutoTech in Sacramento and Folsom.
dflanagan@agencymisfit.com
THERE ARE MANY DIFFERENT WAYS TO SUPPORT OUR WORK. Whether donating money, volunteering your time and expertise, or attending one of our fabulous Guest Chef Dinners, your generosity makes Real Change happen. We are excited to announce two new ways to support our mission: Our new blog will keep you informed and provide an opportunity to interact with us and share our posts with friends. And, we now have an online store full of cool, branded merchandise that you are going to love! Just like Nike, Starbucks and Apple are common household names, branding can build local awareness of the Real Change happening at Saint John’s. We may not have the giant marketing budgets of these superstar corporations, but we have you, our loyal base of volunteer supporters. Whether running errands, working out at the gym, or having lunch with friends, showcasing support for Saint John’s through your t-shirt, mug or tote will help us generate the interest and awareness needed to continue to grow our services. For an organization without a marketing budget, this is an important way to help us widen our base of support. Bigger picture aside, the items in our online store all have an important story to tell. The ‘Enough Is Enough’ motto represents an empowering proclamation for change and the red door logo symbolizes the hope, opportunity and new beginning that families can attain by walking through our doors. We would love for you to wear our logo, be an advocate for families in crisis, and share our story proudly.

Please visit www.saintjohnsprogram.org/store to purchase your very own Saint John’s t-shirt, sweatshirt, bag, or mug today!

Do you have ideas for other merchandise you’d like to see? Please contact development@saintjohnsprogram.org.

MY NAME IS ROBERT HUNEKE. My journey from self-centeredness to (what I call) micro-philanthropy has been anything but typical. You see, I am a convicted felon. I spent 26 years, 5 months, and 11 days incarcerated. My crime did not involve a child, a female, nor a family member; nevertheless, I committed criminal acts that inflicted wreckage upon society; upon my own community. After a dozen years of absolute sobriety and many, many hundreds of hours of soul-searching, self-questioning, insightful introspection and participation in self-help programming, I managed to find my humanity, my personal sense of right and wrong, my Moral Compass; which, naturally led to gaining empathy and compassion for others. It was at this point that I began to look for ways that I could repair some of the wreckage of my youthful past.

In September 2007, after seeing a news report of a family in Central California that was burying their third final son, fallen soldiers all, I was moved to write a letter to the family expressing my sympathy for their plight and donating a few measly dollars from my monthly inmate paycheck. I received an unexpected letter of thanks from the family’s pastor. The feeling of being able to help a family…. absolute strangers…. In their greatest time of need, was one of the most satisfying feelings I have ever experienced in my life. From that day forward, I have donated at least 10% of my inmate paycheck, and often much more, each and every month. Additionally, I have taken to donating the entirety of every third paycheck, ‘In Memoriam’, to a specific organization that represents the interests of my specific victim.

It has been my pleasure, and has become my life missions, to give assistance to those in less fortunate circumstances than myself. My endeavors as a ‘micro-philanthropist’ have soothed my troubled soul by allowing me to continually give back to a society that I once wreaked havoc upon in my youth. This philosophy of giving back will remain a part of my life forevermore. That which I give is nothing compared to what I have received.

-Robert Hunke
SAINT JOHN’S PROGRAM FOR REAL CHANGE understands the value of providing a high quality early learning environment for all children. Women experiencing homelessness have many roadblocks to gaining employment, including a lack of childcare. Our child development center is open and available when mothers need it most, during the day which allows them to attend classes, and in the evenings and weekends, when they are working within our vocational training programs at Plates cafe or at the First Steps Child Development Center. This crucial support allows women to gain new skills, receive training and learn how to become providers for their children. The children in our program also receive the gift of education across all developmental domains.

We know that young children learn best in small groups with personalized care. With this in mind, we designed our three classrooms to be a safe environment with an emotionally secure base for play and exploration. Our infant room was created for non-mobile infants with soft climbing structures, low mirrors and rocking chairs. Infants learn to bond with primary caregivers during feeding, changing and play time. Each infant has his or her own crib in our infant sleep room, and we offer Safe Sleep training to all mothers of infants. As soon as children learn to walk they are transitioned into our toddler room where they are free to play in our learning centers.

Our parents eat family style meals with the children and engage in conversation at our child-sized tables. We encourage open-ended art activities and singing and dancing during our daily circle time. You will often see our toddlers outside playing with bubbles, or at our water table for sensory play. Our preschool program builds each child’s readiness for school by focusing on cognitive, social-emotional, language and perceptual and motor development. Children participate in project-based learning and literacy activities daily. Our preschoolers love our dramatic play area and math and science centers.

Each child in our program receives a cognitive and social emotional screening to ensure that he or she is meeting all developmental milestones. This allows us to share the developmental goals with our mothers and provide any necessary early interventions. We recognize the importance of connecting children’s experiences at home with the school environment so we offer parenting classes that match our approach to social-emotional education and the child’s own cultural and linguistic experiences.

We are so thankful to the many, many volunteers who offer our children special activities, fieldtrips, lessons and encouragement.

SAINT JOHN’S PROGRAM FOR REAL CHANGE understands the value of providing a high quality early learning environment for all children.
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