Partnership Package 2019

Saint John's Program for Real Change is a nonprofit, 501(c)(3) organization (Tax ID: 68-0132934).
SAINT JOHN’S GRATITUDE

It is the commitment from our partners to our mission of ending the cycle of poverty and dependence for the women and children we serve which allows us to foster an environment of Real Change. Becoming Saint John’s partner is not only an opportunity to financially and philanthropically support Saint John’s, but also a means of further establishing your reputation and recognition within the Sacramento region as a charitable and social issues-minded organization.

Community partnership, either through event sponsorship or committed financial gifts, not only benefits Saint John’s, it also benefits your organization, especially for those already investing in advertising and promotional activities.

We consider our sponsor and donor partners family, and we take every opportunity to ensure your support is publicly recognized as much as possible. The women and children of Saint John’s thank you for your generosity. We could not support and cultivate Real Change without you! THANK YOU!

Sasha Wirth
Director of Development
916 453 1482
swirth@saintjohnsprogram.org

Stacey Scholz
Director of Events & Corporate Relations
916 453 1482
sscholz@saintjohnsprogram.org
### SAINT JOHN’S IMPACT IN OUR REGION

<table>
<thead>
<tr>
<th><strong>587</strong></th>
<th><strong>540</strong></th>
<th><strong>1,200</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Saint John’s served and housed 587 women and children in 2018.</td>
<td>Clients receive up to 540 hours per woman of hands-on employment training services.</td>
<td>Clients receive on average 1,200 hours of mental health counseling, education and fiscal training.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>$3,037</strong></th>
<th><strong>96%</strong></th>
<th><strong>15%</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>On average, clients move from $529 month of public assistance to earning $2,508/month in unsubsidized employment. A difference of $3,037.</td>
<td>96% of clients who complete employment training earn un-subsidized employment.</td>
<td>Our budget expanded from $1.1M emergency shelter that was 80% reliant on public funding to a $7.2M program that is less than 15% reliant on public funding.</td>
</tr>
</tbody>
</table>

### ANNUAL SAVINGS

<table>
<thead>
<tr>
<th><strong>$19M+</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Per Person: $16,300 cost for food, housing and comprehensive, wrap-around, services at Saint John’s vs. approximately $50,000 cost in Sacramento County for one year.</td>
</tr>
</tbody>
</table>
SAINT JOHN'S IS EXCITED TO ANNOUNCE OUR
SPRING POLO TOURNAMENT, POLO FOR CHANGE.
THIS SPECTACULAR EVENT WILL COMBINE THE EXCITEMENT OF A POLO MATCH WITH THE SOCIETY EVENT OF THE SEASON!

GUESTS WILL ENJOY AN AFTERNOON OF POLO, DELICIOUS FOOD AND DRINK, LIVE MUSIC, AUCTION, RAFFLES, EQUINE DEMONSTRATIONS, A FABULOUS HAT CONTEST, THE TRADITIONAL CHAMPAGNE DIVOT STOMP AND AFTER PARTY!

SAINTJOHNSPROGRAM.ORG/POLOFORCHANGE

HELP FAMILIES IN CRISIS MOVE FROM HOMELESSNESS TO SELF-SUSTAINABILITY
POLO FOR CHANGE Presented By Steven and Gayle Campora & Catia Saraiva-Munoz and Marcus Munoz

On June 8th, Saint John’s Program for Real Change will host an unforgettable event! Set at the beautiful Chamberlain Ranch in Wilton, the event includes an exhibition match, a traditional Champagne divot stomp, fine wines, live music, a hat contest, silent auction and an unparalleled dining experience catered by the ladies at Plates Cafe and Catering.

SPONSORSHIP OPPORTUNITIES

DIAMOND PRESENTING $25,000
TITLE SPONSOR AUTOMOTIVE $20,000
TITANIUM $15,000
TEAM SPONSOR (2 available) $10,000
PLATINUM $10,000
SIGNATURE BAR $7,500
GOLD $5,000
SILVER $2,500
BRONZE $1,500
UNDERWRITING OPPORTUNITIES $1,500 - $20,000

Contact Saint John’s via email; Sasha Wirth or Stacey Scholz at info@saintjohnsprogram.org or call at 916-453-1482
JOIN US FOR A PARTY THAT TRULY MAKES A DIFFERENCE!
An elegant black tie soiree and an unforgettable evening helping formerly homeless women and children transform their lives, escaping the cycle of poverty once and for all!

Party starts at 6pm
For sponsorship opportunities and tickets, please visit
www.saintjohnsprogram.org/partyforchange
or contact (916) 453-1482.

• Special Keynote Speaker
• Amazing LIVE Auction
• Dinner and Cocktails
• Celebrity Chef
• Auction and Golden Ticket Prizes
• Live Entertainment
• Dancing
• VIP Experience
PARTY FOR CHANGE  Presented By Allstate Foundation
is your opportunity to partner with Saint John’s and proudly showcase your company’s commitment
to creating a better future for formerly homeless mothers and children.

Contact Saint John’s via email; Sasha Wirth or Stacey Scholz at info@saintjohnsprogram.org or call at 916-453-1482

fulfilled!
by Allstate Foundation

saintjohnsprogram.org/partyforchange
SAINT JOHN’S GUEST CHEF DINNERS

Join some of the finest chefs from the Sacramento area as they partner with Plates Café to provide a one-of-a-kind gourmet meal and support the women and children served at Saint John’s Program for Real Change!

The first Thursday of select months, experience a true “meal with a meaning” as the women in our Employment Training Program work under the expertise of a local renowned guest chef, expanding their culinary skills while providing a lovely family-style dinner for guests. The evening is filled with friends, supporters, live music, complimentary wine tasting and appetizers followed by dinner and a raffle.

All Guest Chef Dinners are held at Plates Café and Catering
14 Business Pkwy Building #149, Sacramento 95826

6:00 – 7:00pm  Complimentary Wine Tasting & Appetizer Networking Mixer
7:00 – 9:00pm  Family-style Dinner and Raffle.
Purchase tickets at www.eatatplates.com/guestchef

SPECIAL OPPORTUNITY: Join our Guest Chef Dinner Club and enjoy two tickets for all eight dinners at a discounted price of $700 ($800 value). As a club member, you will receive hand-painted artwork created by one of our current residents. The painting is a gift to you for your continued support in helping formerly homeless women and children transition to self-sustainability.

For additional details, contact us at 916-453-1482 or info@saintjohnsprogram.org

Save the Date! Guest Chef Dinners, 2019

FEBRUARY 7     MAY 2     OCTOBER 3
MARCH 7         AUGUST 1   DECEMBER 5
APRIL 4         SEPTEMBER 5

WWW.EATATPLATES.COM/GUESTCHEF
GUEST CHEF DINNER SPONSORSHIP OPPORTUNITIES

Don’t miss the opportunity to sponsor our Guest Chef Dinners. Partner with Saint John’s Program for Real Change by joining in supporting formerly homeless women in learning and developing culinary skills that can lead to future employment with the end goal of a lifetime of self-sustainability.

SERIES SPONSOR – EIGHT GUEST CHEF DINNERS $10,000
• One premiere table for eight to ten guests at all eight Guest Chef Dinners
• Two bottles of wine at all nine Guest Chef Dinners
• Podium opportunity at each dinner
• Table signage on all tables at all Guest Chef Dinners
• Series Sponsor recognition on social media (Facebook, Twitter, Instagram)
• “Presented by” recognition in printed and promotional Guest Chef collateral materials
• Photo Opportunity with each Guest Chef at each dinner (if requested)
• Full-page recognition in ONE80 magazine with over 15,000 subscribers (Value $1,500)
• Venue Signage at main entrance

TABLE SPONSORS $700
• Seating for your preference of eight or ten guests
• Two bottles of wine
• Logo placement
• Recognition during the event program

DINNER CLUB $700
• Two tickets to attend all eight Guest Chef Dinners ($800 value)

INDIVIDUAL TICKET $50

www.eatatplates.com/guestchef

Contact Saint John’s via email; Sasha Wirth or Stacey Scholz at info@saintjohnsprogram.org or call at 916-453-1482
SAINT JOHN'S NOW SERVES UP TO 270 WOMEN AND CHILDREN DAILY. YET OUR WAITLIST ON ANY GIVEN DAY CAN BE 200-250 NAMES LONG… WE NEED YOUR HELP NOW MORE THAN EVER. All gifts to Saint John’s Program for Real Change (Tax ID: 68-0132934) are tax deductible to the full extent allowed by law. Please give your most careful consideration to the following giving opportunities. By giving generously today, you will help secure the future of programs that hold the promise of a dramatic reduction in homelessness in our region.

**Naming Opportunity**

<table>
<thead>
<tr>
<th>Available</th>
<th>Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULFILLED!</td>
<td>$750,000</td>
</tr>
</tbody>
</table>

**PHASE I**

- Building Naming
- Counseling Center
- Entryway with Giving Wall
- Community Room/Lounge
- Classroom
- Red Doors Entry to Bedrooms
- Laundry Room
- Lockers/Client Security
- Women's & Boy's Showers
- Breakroom/Kitchen
- Reunification Rooms
- Lactation/Meditation Room
- Hallways with Saint John's Values
- Bedrooms (customized at your discretion)
- IT Room (Communications Support)
- Office (plaques displayed outside each office)
- Infant Bathing Area
- Restrooms (Men's/Women's in lobby)
- Restrooms (Men's/Women's near classroom)
- Indoor Benches
- Kitchen Tables
- Fire Safety
- Sanitation Stations

**PHASE II**

- Multipurpose Building
- Amphitheater
- Sport Court
- The Way
- Garden
- Teen Lounge
- Courtyard
- Children's Play Area
- Orchard
- Cooking & Outdoor Dining
- Deck Dining
- Volunteer Area
- Jogging/Strolling Path
- Children's Veggie Plot
- Garden House
- Shade Structure
- Water Fountains
- Trike Path
- Outside Benches
- Picnic Table(s)
- Commemorative Bricks-Family
- Commemorative Bricks

For more information please visit: [www.saintjohnsprogram.org/bff](http://www.saintjohnsprogram.org/bff) or contact Sasha Wirth at swirth@saintjohnsprogram.org or 916-453-1482
PLATES CAFE & CATERING

By dining at Plates Midtown, Plates Café & Catering, or by choosing Plates to cater your next event, you’re not only eating fresh and locally sourced food, you’re supporting the Employment Training Program of Saint John’s and contributing to the success of the program as a whole. That’s because 100% of these proceeds directly support women working to recuperate and re-engineer their lives through our Employment Training Program.

Have an upcoming meeting, party or event? Plates Café and Catering wants to serve you! From large parties to intimate occasions with just a few, Plates Café and Catering has successfully catered hundreds of events around Sacramento. Choose to cater at a venue of your choice or take advantage of our spacious facility for your next meeting or event!

PLATES CAFE & CATERING
Open Monday-Friday 7am-2pm, Catering hours based on customer’s needs.
14 Business Parkway # 149
(916) 381-2233
www.eatatplates.com

PLATES MIDTOWN
Open Monday - Friday
11am-3pm
1725 L Street
(916) 426-3884
www.platesmidtown.com

Plates Midtown proudly serves a variety of gourmet sandwiches and flavorful nutritious salads.

Outdoor Patio Seating Available!

Competitive
We provide a quality product at a very reasonable price.

Professional
Private meeting room that includes audio and visual services, or reserve the entire facility for your event!

Customer Service
Order online plates2go.org.

Book your next catering event today! Contact plateschef@eatatplates.com.
Please review our complete catering menu online at www.eatatplates.com or call us at 916-381-2233.
ONE80 Advertising

ONE80 Magazine is a Saint John’s publication dedicated to featuring stories of real people -- friends, family, neighbors, business owners, and of course the women and children of Saint John’s – who have experienced real and dramatic change in their lives. In order to further strengthen and bring awareness to Saint John’s Program for Real Change and its partners within the greater Sacramento community, we are offering limited advertising space to select companies, featuring a maximum of five full-page corporate ads. While remaining relevant to the theme of “change”, your ads will serve to promote the companies that place them. As a greater Sacramento area publication with circulation amongst some of the most desired, hard-to-reach entities in the region, this is not only an opportunity to financially and philanthropically support Saint John’s Program for Real Change, but also a means of establishing recognition within the Sacramento community as a charitable and social issues–minded company.

In addition, Misfit, a Sacramento based advertising agency and long time Saint John's partner, will donate the development of your ad if needed or desired. To accommodate this, Misfit will meet with you individually, or your internal team, to determine specific details in an effort to develop a custom ad for your company.

Again, this advertising is not intended to benefit Saint John’s alone, rather, it is a unique opportunity that will benefit you and your company, especially for those already spending on advertising and promotion. Below are recent advertising rates from local magazine publications. Based on the CPM (Cost Per Thousand) ONE80 Magazine has been priced most competitively*. However, when you take into consideration that ONE80 also reaches an extremely desirable and targeted audience, your advertising dollar works that much harder, not wasted on unintended readers.

<table>
<thead>
<tr>
<th>PUBLICATION</th>
<th>FULL-PAGE / 4-COLOR</th>
<th>CIRCULATION</th>
<th>CPM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside Sacramento</td>
<td>$1,304.00</td>
<td>17,900</td>
<td>$72.85</td>
</tr>
<tr>
<td>Comstock's</td>
<td>$5,840.00</td>
<td>40,000</td>
<td>$146.00</td>
</tr>
<tr>
<td>Sac Mag</td>
<td>$4,000.00</td>
<td>30,413</td>
<td>$131.52</td>
</tr>
<tr>
<td>Sactown Mag</td>
<td>$4,394.00</td>
<td>40,000</td>
<td>$109.85</td>
</tr>
<tr>
<td><strong>ONE80 Magazine</strong></td>
<td><strong>$1,500.00</strong></td>
<td><strong>15,000</strong></td>
<td><strong>$100.00</strong></td>
</tr>
</tbody>
</table>

*Purchased advertising space in ONE80 Magazine may be tax deductible as a charitable donation on behalf of your company.
## 2019 Calendar of Events

In partnership with our Board of Directors, we encourage the Sacramento community to join us at any or all events planned for 2019. Please visit our website to keep up to date on details for every event www.saintjohnsprogram.org/events.

<table>
<thead>
<tr>
<th>JANUARY 2019</th>
<th>FEBRUARY 2019</th>
<th>MARCH 2019</th>
<th>APRIL 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Happy New Year!</td>
<td>• Guest Chef Dinner Thursday, 2/7</td>
<td>• Guest Chef Dinner Thursday, 3/7</td>
<td>• Guest Chef Dinner Thursday, 4/4</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MAY 2019</th>
<th>JUNE 2019</th>
<th>JULY 2019</th>
<th>AUGUST 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Guest Chef Dinner Thursday, 5/2</td>
<td>• Polo for Change Saturday, 6/8</td>
<td>• Mikuni Scoop Scoot Friday, 7/12</td>
<td>• Guest Chef Dinner Thursday, 8/1</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SEPTEMBER 2019</th>
<th>OCTOBER 2019</th>
<th>NOVEMBER 2019</th>
<th>DECEMBER 2019</th>
</tr>
</thead>
</table>
| • Guest Chef Dinner Thursday, 9/5  | • Purple Purse  
Domestic Violence Awareness Month  
Guest Chef Dinner Thursday, 10/3       | • Party for Change Saturday, 11/2 | • Guest Chef Dinner Thursday, 12/5 |

---

### Saint John’s Board of Directors

<table>
<thead>
<tr>
<th>NAME</th>
<th>TITLE/COMPANY</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PHILLIP TELGENHOFF</strong></td>
<td>Board Chair and Secretary, Allstate Insurance Co.</td>
</tr>
<tr>
<td><strong>KEVIN F. RAMOS</strong></td>
<td>Vice Chair, The Buzz Oates Group of Companies</td>
</tr>
<tr>
<td><strong>MARK WIESE</strong></td>
<td>Finance Chair, Pacific Housing, Inc.</td>
</tr>
<tr>
<td><strong>DAVE CLONINGER</strong></td>
<td>The Cloninger Group</td>
</tr>
<tr>
<td><strong>MAREN CONRAD</strong></td>
<td>Local Artist</td>
</tr>
<tr>
<td><strong>IAN B. CORNELL</strong></td>
<td>Cornell Group</td>
</tr>
<tr>
<td><strong>RICK CWYNNAR</strong></td>
<td>Tri Counties Bank</td>
</tr>
<tr>
<td><strong>DAWN DAVISON</strong></td>
<td>Community Leader</td>
</tr>
<tr>
<td><strong>DAVID FLANAGAN</strong></td>
<td>Misfit Agency</td>
</tr>
<tr>
<td><strong>CAROLYN HUBBERT</strong></td>
<td>Public Consulting Group</td>
</tr>
<tr>
<td><strong>ED MANNING</strong></td>
<td>KP Public Affairs</td>
</tr>
<tr>
<td><strong>JOAQUIN MCPEEK</strong></td>
<td>Ygrene Energy Fund</td>
</tr>
<tr>
<td><strong>PAUL MITCHELL</strong></td>
<td>Political Data Inc.</td>
</tr>
<tr>
<td><strong>KEVIN PETERSON</strong></td>
<td>Sun Basket</td>
</tr>
<tr>
<td><strong>MINNIE SANTILLAN</strong></td>
<td>Santillan &amp; Devlin, LLC</td>
</tr>
<tr>
<td><strong>MIKKI BAKO SORENSEN</strong></td>
<td>Community Leader</td>
</tr>
<tr>
<td><strong>MICHELE STEEB</strong></td>
<td>CEO, Saint John’s</td>
</tr>
<tr>
<td><strong>PETER THOMPSON</strong></td>
<td>Rubicon Partners, Inc.</td>
</tr>
<tr>
<td><strong>MICHELE C. WONG</strong></td>
<td>CleanWorld, Synergex International Corporation</td>
</tr>
</tbody>
</table>

Contact Saint John’s via email; Sasha Wirth or Stacey Scholz at info@saintjohnsprogram.org or call at 916-453-1482
It was a humble beginning. Twenty homeless women and children arrived on the steps of St. John's Lutheran Church in Midtown Sacramento seeking shelter and food. They were welcomed.

Thirty-three years later the independent nonprofit, Saint John's Program for Real Change, is a transformative residential program providing women and children with a doorway to permanently exit the generational cycle of poverty, addiction and abuse. Saint John's highly structured and education-rich environment includes mental health therapy, substance abuse counseling, parental and healthy relationships education, budgeting, hands-on employment training, a path to a high school diploma, childcare and transportation. Change begins immediately. It is rewarded enthusiastically. Soon, the hope of becoming the primary provider for her family is in clear and achievable focus.

Women and children in the Saint John's spend up to 18 months on this journey of transformation, with thousands of lives changed. Entry into Saint John's is limited, and each step is extremely rigorous, but those who see it through are rewarded with productive lives and a freedom they have never known before.

All services are on-site and designed to centralize support ensuring the much needed accountability, efficiency and coordination. Saint John's cost to move one person to sustainability is $17,000. Annually, that is $33,000 less than taxpayers spend to support that same individual in the system. The long-term, generational and financial impact of Saint John's “teaching them to fish” approach is immeasurable.

The success of Saint John's model was documented in a yearlong study conducted on behalf of the County Supervisors Association of California (CSAC) and the League of California Cities, concluding that Saint John's is a best practice for homeless families. For additional information on this study, please see pages 22-23: www.saintjohnsprogram.org/csacreport.

Saint John's is now able to serve nearly 1,000 women and children annually with an operating budget of $7.2 million… only 15% originating from public sources. Having recently lost $1M in public funding due to our commitment to sobriety and accountability, we need your support more than ever!

The numbers and needs of impoverished single-mother-led families continue to grow in the Sacramento region, resulting in a daily wait list of over 200 women and children...
When you donate money, goods, and/or time, you are opening the doors to nearly 1,000 women and children annually so they can live in a safe, structured, and predictable environment while they develop the tools to make lasting change in their lives. Every cent and every second you give supports them in this effort. You can rest assured your contributions will be put to uncommonly good use.

**DONATE MONEY OR GOODS:**
Saint John's relies heavily on the incredibly generous donations from our community. Your financial support of Saint John's is crucial. We also need your support in providing clothing for school and for job interviews, diapers or feminine hygiene products, and vehicles. These are all donations that will make an enormous impact on a woman or child's life.

**VOLUNTEER**
Prepare and serve a meal in our kitchen, assist in our administrative offices, mentor a mother, help in our donation center or spend time rocking babies in our Child Development Center.

**DINE WITH US:**
By dining at Plates Midtown, Plates Café, or by choosing Plates to cater your next event, you are not only eating fresh, locally sourced and fabulous food, you are supporting the employment training of Saint John's women, and contributing to the success of the program as a whole. 100% of proceeds directly support women working to recuperate and reengineer their lives.

**JOIN THE CIRCLE:**
The Saint John's Circle is a fundraising and awareness-building auxiliary group for Saint John's. Members are active volunteers committed to the growth of Saint John's. They organize special events and provide essential support. All they are missing is you!

**MAKE AN ESTATE GIFT:**
Your legacy will leave an enormous impact on women and children in need for decades to come.

For more information, please contact info@saintjohnsprogram.org
Saint John's Program for Real Change Nonprofit, 501(c)(3)
Tax ID: 68-0132934
To donate online, please visit: saintjohnsprogram.org/donate

Contact Saint John's via email; Sasha Wirth or Stacey Schoiz at info@saintjohnsprogram.org or call at 916-453-1482