SAINT JOHN’S PARTNERSHIP BENEFITS

Saint John’s is honored to offer opportunities for partnership and support in 2019-2020.

It is commitment, like yours, to our mission of ending the cycle of poverty and homelessness for the women and children we serve, which allows us to foster an environment of Real Change. Saint John’s partnership is not only an opportunity to financially and philanthropically support Saint John’s Program for Real Change, but also a means of further establishing your reputation and recognition within the Sacramento region as a charitable and social issues-minded organization.

Community partnership, either through event sponsorship or committed financial gifts, not only benefits the women and children at Saint John’s, it also benefits your organization, especially for those already investing in advertising and promotion activities.

We consider our sponsors, donors, and partners as family, and we take every opportunity to ensure your support is publicly recognize. The women and children of Saint John’s thank you for your generosity. We could not support and cultivate Real Change without you! THANK YOU!

Sasha Wirth
Vice President and Chief Development Officer
916-453-1482
swirth@saintjohnsprogram.org

Bethany Knudsen
Development Officer
916-453-1482
bknudsen@saintjohnsprogram.org

Contact Sasha Wirth or Bethany Knudsen at info@saintjohnsprogram.org or call 916-453-1482
## SAINT JOHN’S IMPACT IN OUR REGION

<table>
<thead>
<tr>
<th><strong>587</strong></th>
<th><strong>540</strong></th>
<th><strong>1,200</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Saint John’s served and housed 587 women and children in 2018</td>
<td>Clients received up to 540 hours per woman of hands-on employment training services.</td>
<td>Clients received on average 1,200 hours of mental health counseling, education and fiscal training.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>$3,037</strong></th>
<th><strong>96%</strong></th>
<th><strong>$19M</strong></th>
</tr>
</thead>
</table>
| Clients move from $529 a month of public assistance to earning $2,508/month. A difference of $3,037. | 96% of clients who complete employment training earn un-subsidized employment. | **ANNUAL SAVINGS**
| $16,300 per person for food housing and services at Saint John’s vs. $50,000 in the public system for one year. |

Contact Sasha Wirth or Bethany Knudsen at info@saintjohnsprogram.org or call at 916-453-1482
Before coming to Saint John’s I struggled with addiction and was in and out of treatment centers. This was followed by a long list of relapses, loss of family and friends. I was in a deeper hole than ever before, with absolutely no real life skills to prepare me or provide a light that would show me a way out.

I finally reached my rock bottom when the father of my youngest child attacked me in front of my eldest, and while I was seven months pregnant. This led me back to using drugs during my last trimester, resulting in a positive tox baby and CPS yet again taking my children from me. The pain of having your children ripped from your arms is beyond comprehension, and something I wouldn’t wish on my worst enemy.

Little did I know that this experience would give me strength, and with that strength came hope, and an opportunity to change my life forever. This series of unfortunate events ultimately led me to that famous red door at Saint John’s Program for REAL CHANGE. I can honestly say that when I arrived I felt such relief. I knew I was going to be one of the women who made it. I had made a choice to leave all the old behaviors at the door and was more open-minded and willing than ever before to fight for my life. It was not by any means easy to do.

During my stay at Saint John’s I had a lot of challenges to overcome from CPS telling me my children were going to be adopted out, to my struggle with my decision to leave my abuser and the father of my child, to alleviating my debt, and tackling my mental health and low self-worth. These were just a few of the many issues standing between me and what I now know to be true happiness.

Saint John’s taught me employability skills, showed me how to create a budget and stick to it, offered counseling and a long list of classes and resources to help me address my problems and for once live in the solution. I had a change of perception and was seeing life through different eyes and yet somehow they were mine.

Every obstacle I overcame gave me the courage to keep going, and for the first time in a long time, I was actively participating in my own life. Today my children reside with me in my own apartment with the help of the Saint John’s Independent Housing Program. I am not only employable but I am now the general manager of Club Pilates, and I absolutely love what I do. Today, I am sponsoring other women in recovery in hopes of carrying my testimony to other women that anything is possible.

It takes a village, and from the bottom of my heart I want to thank you all for being my village. I am finally free!

Julianna M.
Graduated September 6, 2018
POLO FOR CHANGE - JUNE 13, 2020

Polo for Change combines the excitement of sport with the sophistication of high fashion, fine dining and live music, all in support of the up-to-270 women and children we serve each day at Saint John’s.

River Ranch Polo Fields at Chamberlain Ranch will open their property to more than 1000 guests for the fourth year running on June 13, 2020. Proceeds from the event, which has raised more than $900,000 in its first three years, will directly support the families of Saint John’s as they work hard on their journeys, moving from poverty and dependence to confidence and self-sustainability.

Join us for a day of fun, and be a part of this worthwhile mission: to unleash the potential of women and children in crisis by breaking the cycle of poverty and dependence, one family at a time.

ATTENDEE PROFILE: Polo for Change attracts 1000 affluent, educated, professional women & men—luxury brand consumers. Eighty percent of attendees are ages 30 to 55 ranging from 30-something young-professionals to CEOs who define the luxury brand consumer market:

- Key influencers, taste makers, connectors in the community
- Philanthropic, socially-conscious and community-minded
- Connoisseurs of high fashion, fine wine and gourmet fare

SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Presenting Sponsor</td>
<td>$30,000</td>
</tr>
<tr>
<td>Title Sponsor</td>
<td>$30,000</td>
</tr>
<tr>
<td>Automotive Sponsor</td>
<td>$20,000</td>
</tr>
<tr>
<td>Titanium Sponsor</td>
<td>$15,000</td>
</tr>
<tr>
<td>Team Sponsors (Two)</td>
<td>$10,000</td>
</tr>
<tr>
<td>Platinum Sponsor</td>
<td>$10,000</td>
</tr>
<tr>
<td>Signature Bar Sponsor</td>
<td>$7,500</td>
</tr>
<tr>
<td>Gold Sponsor</td>
<td>$5,000</td>
</tr>
<tr>
<td>Silver Sponsor</td>
<td>$3,000</td>
</tr>
<tr>
<td>Bronze Sponsor</td>
<td>$2,000</td>
</tr>
<tr>
<td>Underwriting Opportunities</td>
<td>$2,000-$20,000</td>
</tr>
</tbody>
</table>

ADVERTISING/MARKETING BENEFITS

- Logo placement in all event public relations and advertising initiatives, including but not limited to: media, press releases, thank you ad in a high visibility local publication, and event collateral including banners and signage.
- Recognition in the next One80 magazine with over 7,000 subscribers
- Recognition on event website, e-blasts, and social media
- Gold Sponsors and above also receive an advertisement in the event program.
- Tickets to VIP Reception preceeding event

Contact Sasha Wirth or Bethany Knudsen at info@saintjohnsprogram.org or call at 916-453-1482
PARTY FOR CHANGE - NOVEMBER 7, 2020

Party for Change is an elegant black tie gala, now considered one of Sacramento’s premier events of the season! This event featuring a gourmet meal-with-a-meaning, exhilarating entertainment, live music and dancing, supports the formerly homeless families at Saint John’s Program for Real Change. Mark your calendars for this not to be missed celebration!

Hosted at Mather Jet Center for the past two years, this venue is impressive in size and in the uniqueness of its location. Surrounded by the jets, guests participate in live auctions and a fund-a-need to support the women and children of Saint John’s who are learning to soar!

SPONSORSHIP OPPORTUNITIES

Title Sponsor $25,000
Diamond Sponsor $15,000
Signature Bar Sponsor $10,000
Volunteer Sponsor $10,000
Platinum Sponsor $10,000
Gold Sponsor $5,000
Silver Sponsor $3,000
Ruby Sponsor $1,500
Underwriting Opportunities $2,500-$20,000

ADVERTISING/MARKETING BENEFITS

• Logo placement in all event public relations and advertising initiatives, including but not limited to: media, press releases, thank you ad in a high visibility local publication, and event collateral including banners and signage.
• Recognition in the next One80 magazine with over 7,000 subscribers
• Recognition on event website, e-blasts, and social media
• Gold Sponsors and above also receive an advertisement in the event program.
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Contact Sasha Wirth or Bethany Knudsen at info@saintjohnsprogram.org or call at 916-453-1482
GUEST CHEF DINNERS

Plates Café and Catering, 14 Business Park Way, Sacramento
6:00–7:00pm | Complimentary Wine Tasting & Appetizer Networking Mixer
7:00–9:00pm | Family-style Dinner and Raffle

February 6    Dave Nelson, Culinary Instructor
March 5       Allora
April 2        Origami Asian Grill
May 7         Firehouse Restaurant
August 6      Milestone Restaurant
September 3   Statehouse Café and Catering
October 1     Zocalo
December      Bella Bru Café

Purchase tables/tickets at www.eatatplates.com/guestchef

Join some of the finest chefs from the Sacramento area as they partner with Plates Café to provide a one-of-a-kind gourmet meal in support of the women and children served at Saint John’s Program for Real Change! The first Thursday of most months, experience a true “meal with a meaning” as the women in our Employment Training Program work under the expertise of a local renowned guest chef, expanding their culinary skills while providing a lovely family-style dinner for guests. The evening is filled with friends, supporters, live music, complimentary wine tasting and appetizers followed by dinner and a raffle.

SPONSORSHIP OPPORTUNITIES

Series Sponsor of Eight Guest Chef Dinners | $10,000
- One premiere table for eight to ten guests at all eight Guest Chef Dinners
- Two bottles of wine at all eight Guest Chef Dinners
- Podium opportunity at each dinner
- Table signage on all tables at all Guest Chef Dinners
- Series Sponsor recognition on social media (Facebook, Twitter, Instagram)
- “Presented by” recognition in printed and promotional Guest Chef collateral materials
- Photo Opportunity with each Guest Chef at each dinner (if requested)
- Full-page recognition in ONE80 magazine with over 7,000 subscribers (Value $1,500)
- Venue Signage at main entrance

Table Sponsor at One Guest Chef Dinner | $1,000
- Seating for your preference of eight or ten guests
- Two bottles of wine
- Logo placement at table
- Recognition during the event program

Dinner Club | $700
Two tickets to attend all eight Guest Chef Dinners ($800 value)

Contact Sasha Wirth or Bethany Knudsen at info@saintjohnsprogram.org or call at 916-453-1482
Volunteer
Volunteers are the life blood of our organization and the key to our success! We invite your group to prepare and serve a meal in our kitchen, help clean and maintain our campus, help in our Donation Center, assist in our administrative offices, offer a workshop or volunteer at an event. We welcome your ideas and talents!

Diaper and Wipes Drive
We always need diapers! Get creative and plan a diaper-themed party! Gather friends, family, neighbors or coworkers and fill a playpen with packs of diapers and wipes!

Wish List
We have an updated Amazon wish list found on our website under the “Donate” tab. Items include black pants (no leggings) and black shirts, feminine hygiene products and deodorant. For children, our greatest needs are school uniforms, shoes and socks.

Create your own Fundraiser
Create your own crowd-fundraising page! It is a free and easy way to help Saint John's. Set a goal, enlist your family and friends, and watch your fundraising thermometer rise. To get started, go to grouprev.com/SaintJohnsProgram.

Host Your Own Event
Pair your fundraising page with a golf tournament, bingo/trivia night, or holiday event for a meaningful celebration!

Holiday Activities
Halloween Activities/Costume Drive • Easter Egg Hunt/Baskets • Mother’s Day • Summer Picnic • Back to School BBQ/Backpack Drive • Thanksgiving Feast • Christmas • New Year’s Party

Special Activities or Events
Fitness or Dance Class • Arts and Crafts • Children’s Activities • Movie, Game or Karaoke Night • Music Lessons • Cooking Class • Animal Visits • Spa and Beauty Events
By dining at Plates Midtown, Plates Café, or by choosing Plates Catering for your next event, you’re not only eating fresh and locally sourced food – you’re supporting the employment training of Saint John’s clients and contributing to the success of the program as a whole. That’s because 100% of proceeds directly support mothers working to recuperate and re-engineer their lives.

Have an upcoming meeting, party or event? Plates Café and Catering wants to serve you! From large parties to intimate occasions with just a few, Plates Café and Catering has successfully catered hundreds of events around Sacramento. Choose to cater at a venue of your choice or take advantage of our spacious facility for your next meeting or event!

**PLATES CAFE & CATERING**

**PLATES MIDTOWN**

Open Monday-Friday 7am-2pm  
14 Business Parkway # 149  
(916) 381-2233  
www.eatatplates.com

Open Monday-Friday 11am-3pm  
1725 L Street  
(916) 426-3884  
www.platesmidtown.com

Competitive - We provide a quality product at a very reasonable price.

Professional - Private meeting room that includes audio and visual services.

Customer Service - Order online using the Plates menu.

Book your next catering event today, contact plateschef@eatatplates.com.
BUILDING FOR THE FUTURE

A new Point-in-time Count released in June by Sacramento Steps Forward, indicated that our homeless problem in Sacramento has increased by 19% in two years, with the current estimate at 5,570 living on the streets, representing 1,905 more than in 2017. This is horrifying — especially when you realize that this head count doesn’t include many of the women who come to Saint John’s, women who have been sleeping in their cars with their children, on a friend’s couch or using vouchers to stay in a motel.

Your support via our Building for the Future project is critical to our ability to continue to deliver these services to women and children, each and every day.

We currently have the capacity to serve up to 270 women and children per day, up from 180 just two years ago, but that’s still not enough to meet the need, as we continue to maintain a wait list of 250+ women and children per day. We continue to work on fundraising toward the completion of Phase 1 of our Building for the Future project. We’ve raised $3M of a $4M project and have $1M left to raise.

Naming a bedroom, office, bench or brick offers a great tribute to an individual, family or corporation — connecting their names with the meaningful work that will be conducted at Saint John’s Program for Real Change. The following are examples of naming opportunities still available.

By giving generously today, you will help secure the future of programs that hold the promise of an end to homelessness. Thank you!

<table>
<thead>
<tr>
<th>Naming Opportunity</th>
<th>Available</th>
<th>Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Counseling Center</td>
<td>1</td>
<td>$250,000</td>
</tr>
<tr>
<td>Red Doors Entry to Bedrooms</td>
<td>1</td>
<td>$20,000</td>
</tr>
<tr>
<td>Lockers/Client Security</td>
<td>1</td>
<td>$20,000</td>
</tr>
<tr>
<td>Women’s &amp; Boy’s Showers</td>
<td>1 each</td>
<td>$20,000</td>
</tr>
<tr>
<td>Breakroom/Kitchen</td>
<td>1</td>
<td>$20,000</td>
</tr>
<tr>
<td>Reunification Rooms</td>
<td>2</td>
<td>$20,000</td>
</tr>
<tr>
<td>Lactation/Meditation Room</td>
<td>1</td>
<td>$20,000</td>
</tr>
<tr>
<td>Hallways with Saint John’s Values</td>
<td>5</td>
<td>$15,000</td>
</tr>
<tr>
<td>Bedrooms (customized at your discretion)</td>
<td>14</td>
<td>$10,000</td>
</tr>
<tr>
<td>IT Room (Communication Support)</td>
<td>1</td>
<td>$10,000</td>
</tr>
<tr>
<td>Office (plaques displayed outside each office)</td>
<td>8</td>
<td>$5,000</td>
</tr>
<tr>
<td>Restrooms (Men’s/Women’s in lobby)</td>
<td>1</td>
<td>$5,000</td>
</tr>
<tr>
<td>Restrooms (Men’s/Women’s near classroom)</td>
<td>1</td>
<td>$5,000</td>
</tr>
<tr>
<td>Indoor Benches</td>
<td>5</td>
<td>$3,000</td>
</tr>
<tr>
<td>Kitchen Tables</td>
<td>8</td>
<td>$2,500</td>
</tr>
<tr>
<td>Fire Safety</td>
<td>5</td>
<td>$1,000</td>
</tr>
<tr>
<td>Sanitation Stations</td>
<td>5</td>
<td>$1,000</td>
</tr>
<tr>
<td>Commemorative Bricks (Family)</td>
<td>500</td>
<td>$500</td>
</tr>
<tr>
<td>Commemorative Bricks (Individual)</td>
<td>1000</td>
<td>$250</td>
</tr>
</tbody>
</table>

All gifts to Saint John’s Program for Real Change (Tax ID: 68-0132934) are tax deductible to the full extent allowed by law.

Contact Sasha Wirth or Bethany Knudsen at info@saintjohnsprogram.org or call at 916-453-1482
2020 CALENDAR OF EVENTS

<table>
<thead>
<tr>
<th>JANUARY 2020</th>
<th>FEBRUARY 2020</th>
<th>MARCH 2020</th>
<th>APRIL 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Happy New Year!</td>
<td>Guest Chef Dinner Thursday 2/6</td>
<td>Guest Chef Dinner Thursday 3/5</td>
<td>Guest Chef Dinner Thursday 4/2</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MAY 2020</th>
<th>JUNE 2020</th>
<th>JULY 2020</th>
<th>AUGUST 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Guest Chef Dinner Thursday 5/7 Big Day of Giving Thursday 5/7 Diaper Dash Saturday 5/9</td>
<td>Polo for Change Saturday 6/14</td>
<td>Mikuni Scoop Scoot Friday 7/11</td>
<td>Guest Chef Dinner Thursday 8/6</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SEPTEMBER 2020</th>
<th>OCTOBER 2020</th>
<th>NOVEMBER 2020</th>
<th>DECEMBER 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Guest Chef Dinner Thursday 9/3</td>
<td>Purple Purse - Domestic Violence Awareness Month Guest Chef Dinner Thursday 10/1</td>
<td>Party for Change Saturday 11/7</td>
<td>Guest Chef Dinner Thursday 12/3</td>
</tr>
</tbody>
</table>

SAINT JOHN’S BOARD OF DIRECTORS

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KEVIN F. RAMOS
Vice Chair
Buzz Oates Company

MARK A. WIESE
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DAWN S DAIVISON
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Kaiser Permanente

PAUL MITCHELL
Political Data, Inc.

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Kaiser Permanente

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Cornell Group

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