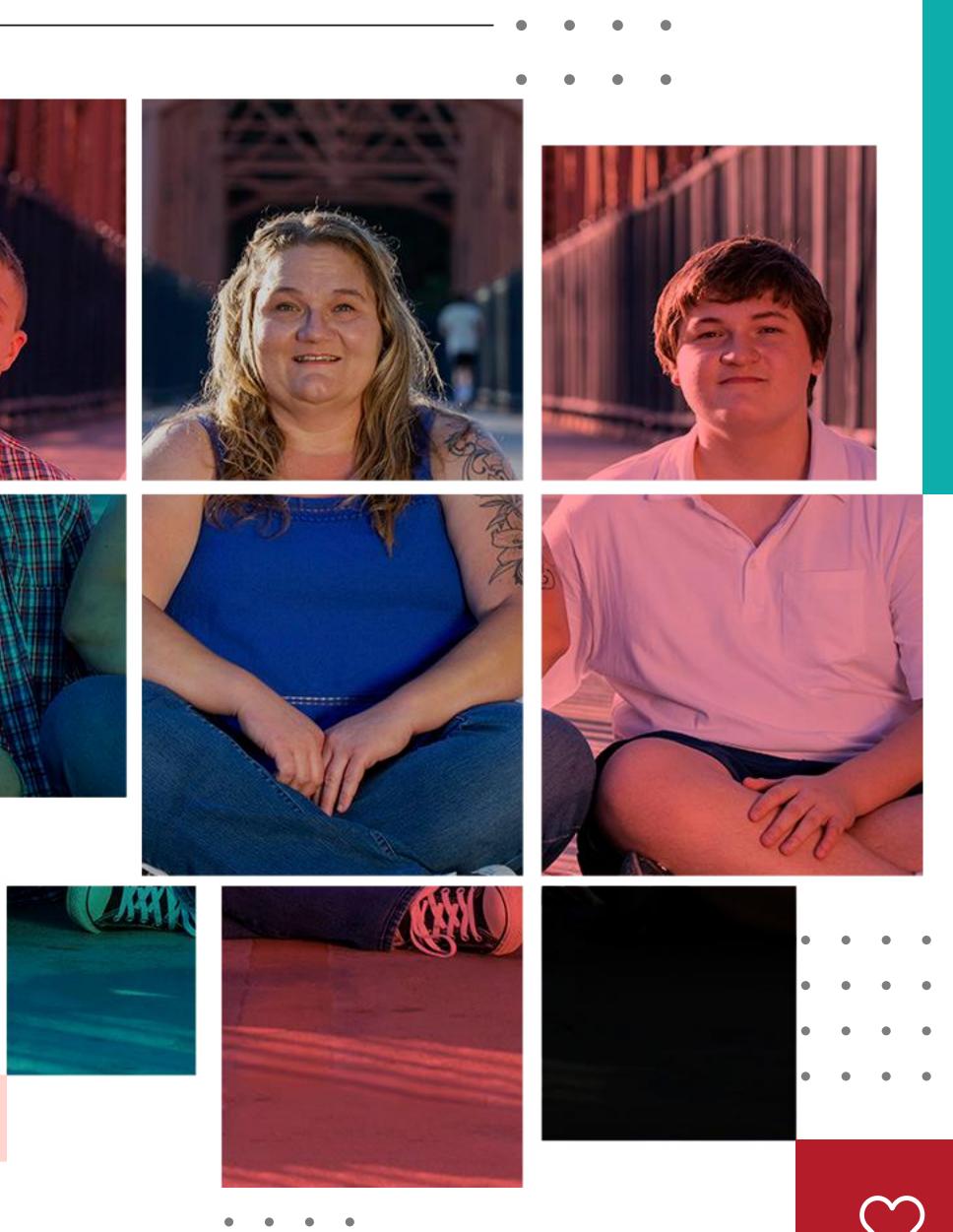


**SEPTEMBER 28, 2024** 

PRESENTED BY





## The Party

For Saint John's Program for Real Change, our annual Party for Change event is the single largest fundraising opportunity benefitting women and children in our community experiencing homelessness.

This evening soiree, hosted in one of Sacramento's finest exclusive locations at Modern Aviation, features delicious food, great wine and spirits, engaging client testimonials and fabulous musical entertainment!

We invite you to come dressed to impress as we gather in community to lift up the women we serve and celebrate our donors who are committed to transforming lives!

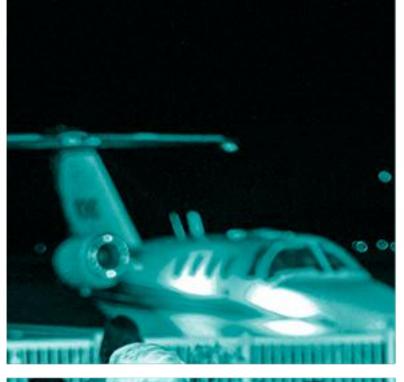
### WHY SAINT JOHN'S?

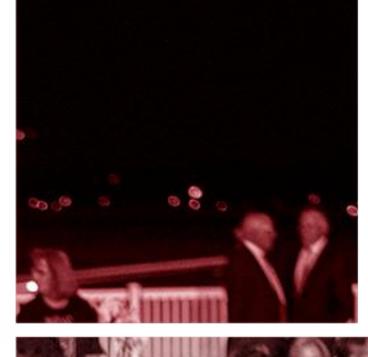
The mission of Saint John's Program for Real Change is to provide a safe space for women and children to heal and develop the skills necessary to transform their lives. Our work is guided by a vision to end the generational cycle of trauma and homelessness.

With the support of community partners and volunteers, Saint John's provides services 24 hours/day, 365 days/year, offering shelter, meals, childcare, and comprehensive support services, including the following: Behavioral Health Services, Hands-on Employment Training, Career Education, and Family Services.

By addressing the root causes of homelessness through an immersive, comprehensive program, Saint John's offers a path to economic prosperity for the most vulnerable members of our community, continuing to demonstrate that Real Change is possible when the women and children we serve receive the support and services necessary to heal and address complex and co-occurring barriers to self-sustainability.



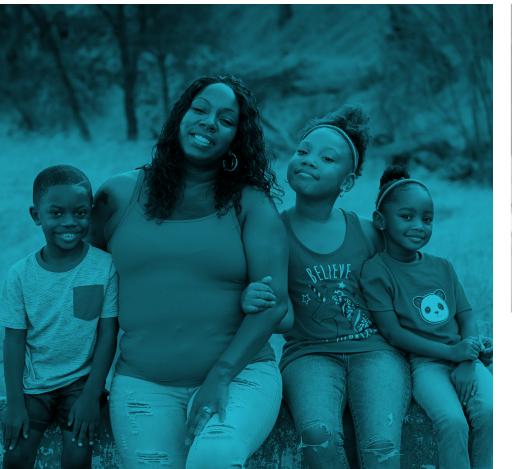


















# Sponsorship Levels

LEVEL	AMOUNT	EVENT TICKETS	PROGRAM RECOGNITION	ON STAGE RECOGNITION	PROFILED ON SOCIAL MEDIA
Presenting (Title)	SOLD	16	2 page spread	Yes	Yes
Titanium	\$25,000	16	2 page spread	Yes	Yes
Diamond	\$20,000	16	1 full page	Yes	Yes
Catering	\$20,000	16	1 full page	Yes	Yes
Entertainment	\$20,000	16	1 full page	Yes	Yes
Platinum	\$15,000	16	1/2 page	Yes	Yes
Gold	\$10,000	10	1/4 page	No	Yes
Bar	\$10,000	10	1/4 page	No	Yes
After Party	\$10,000	10	1/4 page	Yes	Yes
Event T-Shirt	\$10,000	10	1/4 page	No	Yes
Silver	\$7,500	8	1/4 page	No	No
Wine Cellar	\$7,500	8	1/4 page	No	No
Golden Ticket	\$7,500	8	1/4 page	Yes	No
Valet	\$7,500	8	1/4 page	No	No
Table Décor	\$7,500	8	1/4 page	No	No
Bronze	\$5,000	8	Logo Only	No	No

All sponsorship levels will receive recognition on event program, website and media outreach.

Sponsorship levels \$20,000+ will enjoy a truly remarkable evening at Party for Change 2024 with our Concierge Level Experience.

### **CONCIERGE SERVICE INCLUDES:**

#### PREMIER TABLE

Located near all of the action, Premier Tables have the best spot in the house.

#### **CURATED DRINK EXPERIENCE**

No need to leave your table - dedicated beverage servers will take your beverage orders and deliver them to your table throughout the evenings program.

#### WINE CELLAR

Enjoy 2 complementary bottles of wine from our Wine Cellar selections.

#### **VIP BAR**

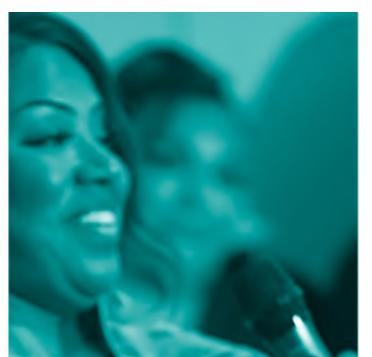
During the Cocktail Hour, a VIP Bar will be available to Concierge Level attendees only - skip the lines at the regular cocktail bars and enjoy more of the Party!





## Program Annual Costs









## ::: Thank You

PARTY FOR CHANGE 2024
COMMITTEE CO-CHAIRS:
KRISTINE HYDE & PATRICK HARBISON

### SPONSORSHIP INQUIRIES: SHAHNAZ VAN DEVENTER

CHIEF PHILANTHROPY AND MARKETING OFFICER svandeventer@saintjohnsprogram.org
(916) 717-1388



